

# SKEPTICISM

## CONSPIRACY

GLOBAL CONSPIRACY  
GREENHOUSE CONSPIRACY  
CLIMATE CONSPIRACY  
INTERVENTION CONSPIRACY  
OZONE CONSPIRACY  
RED STAR CONSPIRACY

## FIELDS

SCIENCE AND POLITICS.

## SCANDALS

CLIMATEGATE  
CORRUPTION  
CORRUPTION SCIENCE  
CRU TAPE  
FRAUD  
HIDING  
HOCKEY STICK  
KYOTO PROTOCOL  
LOMBORG DECEPTION  
SCAM

## ACTORS

DENIERS  
GREEN IDEOLOGISTS  
MEDIA ELITES  
SKEPTICAL ENVIRIOMENTALITST  
ALARMISTS  
UNITED NATIONS

## FRAMING

TRUTH, REAL THREATS, INFORM, REVELATION

## IMPACT

THE AUDIENCE, THE PUBLIC.