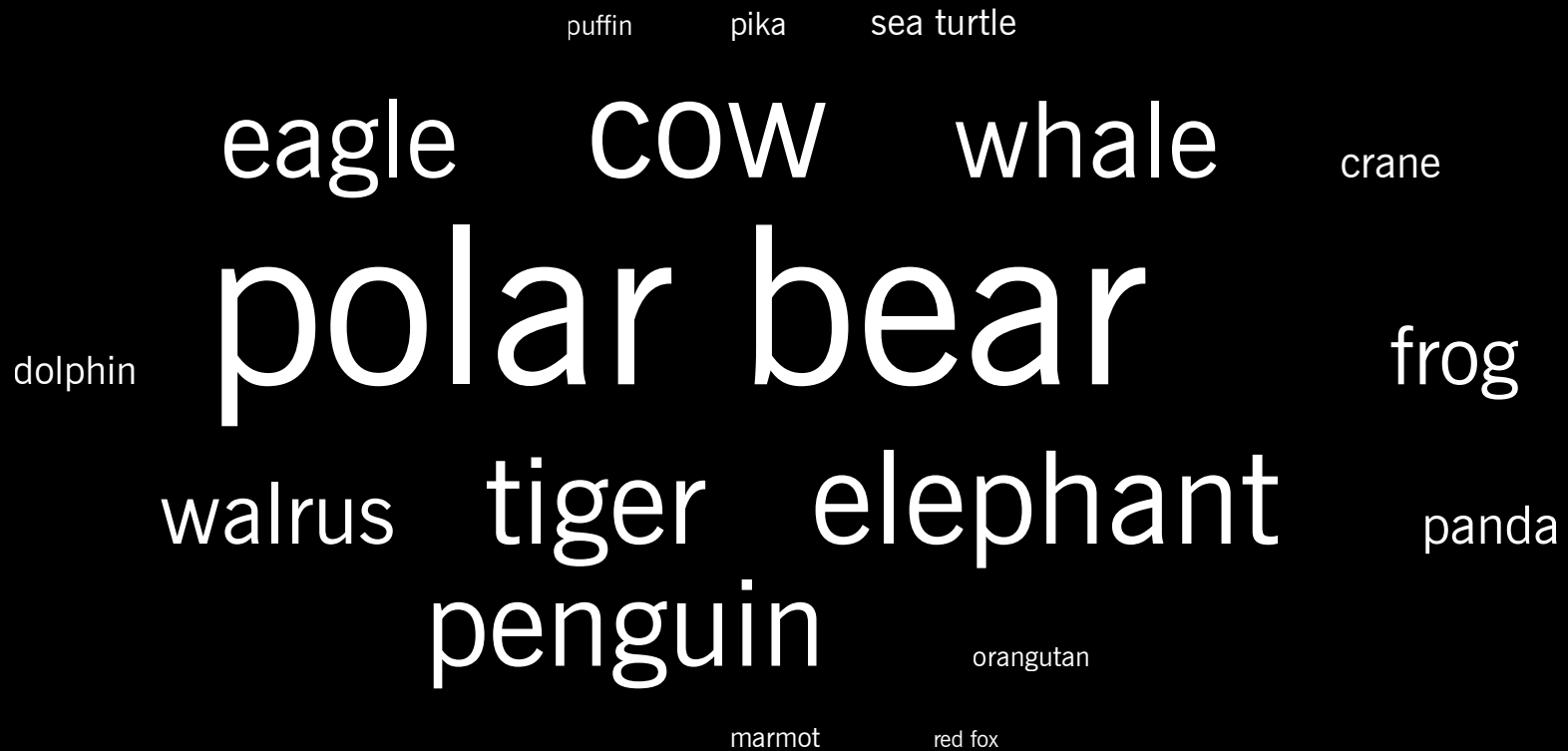


Issue Animals Hierarchy in the News (Google News)

Research Question For the issue of climate change, how prominent is each animal (in text and image)? Are there significant differences per 'sphere' (web, news, blogosphere) in the frequency with which each animal is referenced?

Findings In the news, for a text query, the polar bear is the animal most associated with climate change, followed by the cow.



Source news.google.com

Query "climate change" + "animal x"

Tools Google News Scraper and Tag Cloud Generator

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