

One Day of the Internet is Enough

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Starting point

Claim: time online is characterized by multiplicity

Framing question

What is the multiplicity of time on the internet?

Does multiplicity only refer to different paces in different spheres or can the pace of one sphere also be multiple?

Questions

What is the pace of different spheres and social media spaces?

What is the relation between relevance and pace?

And, what does the pace of a media space do to the pace of an issue? How relevant is freshness?

Method

Issue: 2010 Pakistan floods.

1. Eight major spheres and social media spaces
2. Design query for platform/engine
3. Query platforms for relevance and freshness
4. With an interval of 5 minutes
5. Calculate new updates
6. Plot nr of new updates per interval

Tool (thnx Erik!)

twitterRec Submit

1540 1551 1556 1601 1607 1612 1617 1622 1627 1632 1637 1642 1647 1652 1657 1702 1707 1712 1722 1727 1732 1737 1742 1747 1752 1757 1802 1807 1812 1817 1822 1827 1832 1837
0 93 43 46 13 40 46 31 32 30 26 27 29 39 49 37 18 76 56 35 20 32 42 30 36 34 47 41 41 37 41 49 48 38



100819_0637

100819_0642

26 changes



RizwanZz: RT @zobikhan1: RT @nabiluppa: Saudi Arabia donated 400 million Riyals for the flood victims **#Pakistan**
1 minute ago via *Seismic for Android* · [Reply](#) · [View Tweet](#)



RizwanZz: RT @zobikhan1: RT @nabiluppa: Bank of Montreal just donated \$100,000 **#Pakistan** towards the relief effort
2 minutes ago via *Seismic for Android* · [Reply](#) · [View Tweet](#)



binujayaraj: @paulocoelho Even at this situation **#Pakistan** has violated their ceasefire agreement with India and there is heavy firing on LOC.
2 minutes ago via *Echofon* · [Reply](#) · [View Tweet](#)



Harisizhar: Saudi Arabia donated 400 million Riyals for the flood victims **#Pakistan**
2 minutes ago via *web* · [Reply](#) · [View Tweet](#)



zobikhan1: RT @nabiluppa: We have over 100 tents in Toronto and Montreal to ship to **#Pakistan** ~ Asma Mahmood (Tents from Toronto)
3 minutes ago via *Seismic for Android* · [Reply](#) · [View Tweet](#)



Samancita: RT @farhanmasood: RT@flipbooks: Aid agencies R reporting a 10 increase in deaths from cholera & dehydration in **#Pakistan** **#pkfloods**
<http://bit.ly/aFvyEo> (expand)
3 minutes ago via *TweetDeck* · [Reply](#) · [View Tweet](#)



PensandBrains: <http://tinyurl.com/CWF-FemCreative> (expand) Prospects for a Female **#Copywriter** **#Pakistan** **#Advertising** **#Marketing** **#Brandbuilding** **#Professionalissues**



<http://bit.ly/9KyLCl> (expand)
12 minutes ago via *bitly* · [Reply](#) · [View Tweet](#)



naqvi: RT @nmiranda: praying for **#pakistan**: 1/5 of country flooded, every bric destroyed, no water, no power, 20 million displaced. <http://tinyurl.com/38cqpry>
(expand)
12 minutes ago via *web* · [Reply](#) · [View Tweet](#)



RahelRadisli: RT @labluena: Gestern wurden 13,035 Millionen gespendet :) **#glückskette** **#pakistan** **#überschwemmung**
12 minutes ago via *Echofon* · [Reply](#) · [View Tweet](#)



sajjadalisyed: Good Morning :) **#pakistan** **#karachi**
13 minutes ago via *web* · [Reply](#) · [View Tweet](#)



Redendatenbank: Karl Helmut E. Zermin: **#Pakistan**: Commissioner Georgieva proposes increasi... <http://goo.gl/b/saEB>
13 minutes ago via *web* · [Reply](#) · [View Tweet](#)



10Ender: Wie ist eigentlich der **#sammeltag** @gluekskette ausgegangen? **#pakistan**
13 minutes ago via *Gravity* · [Reply](#) · [View Tweet](#)



MalangChic: Western Union has waived ALL FEES for money transfers to **#Pakistan** until 12 September 2010! More reasons for us to donate for **#flood** relief!
15 minutes ago via *TweetDeck* · [Reply](#) · [View Tweet](#)

One Day of the Internet is Enough “Pakistan Floods”

18 - 19 August, 2010 | 15.40 - 15.40 hours | (CET)

FRESHNESS

VS

RELEVANCE

Pakistan Floods 2010



Pakistan Floods 2010



Pakistan Floods 2010



Pakistan Floods 2010



Pakistan Floods 2010



Pakistan Floods 2010



#pakistan



#pakistan



Pakistan Floods 2010



Pakistan Floods 2010



Pakistan Floods 2010



Pakistan Floods 2010



2010 Pakistan Floods



Pakistan Floods 2010



Pakistan Flood



Pakistan Flood 2010



Pakistan Flood 2010



Pakistan Flood 2010



Flood in Pakistan



Flood in Pakistan



FRESHNESS

Pakistan Floods 2010



Pakistan Floods 2010



Pakistan Floods 2010



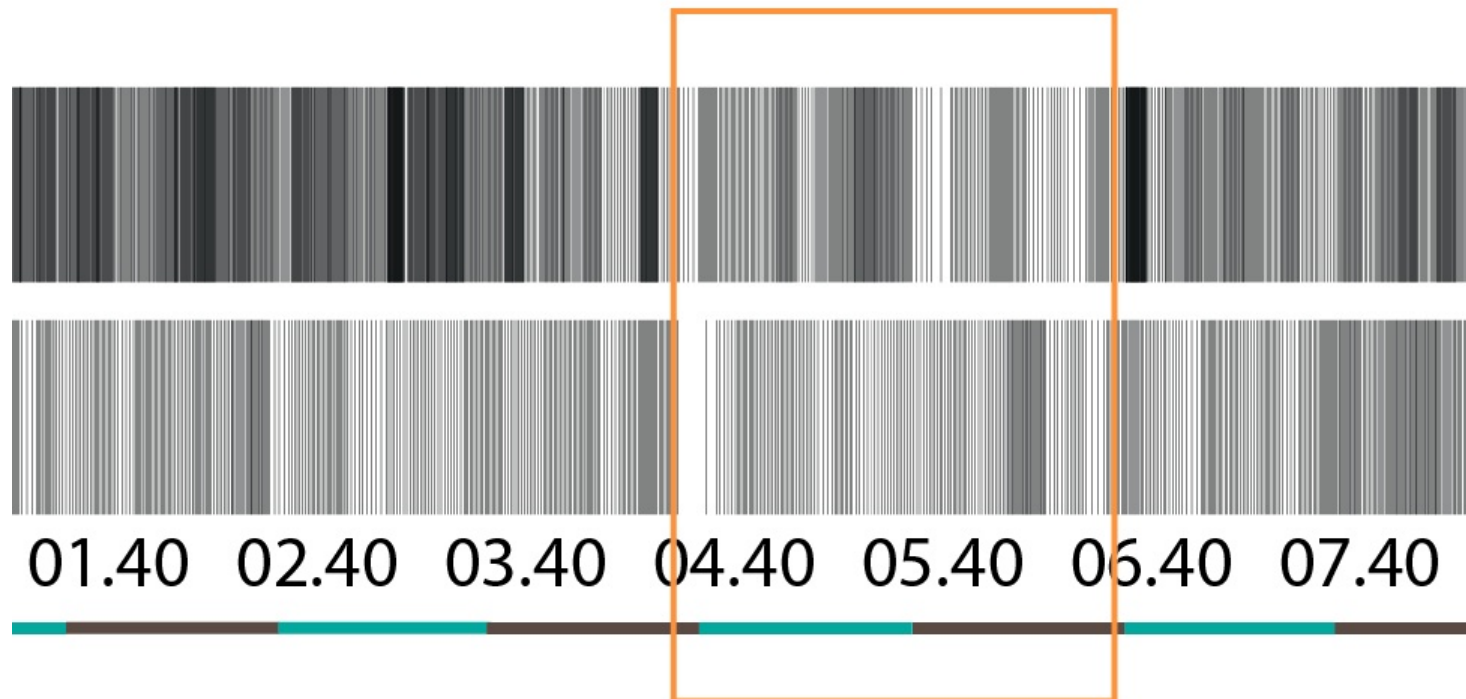
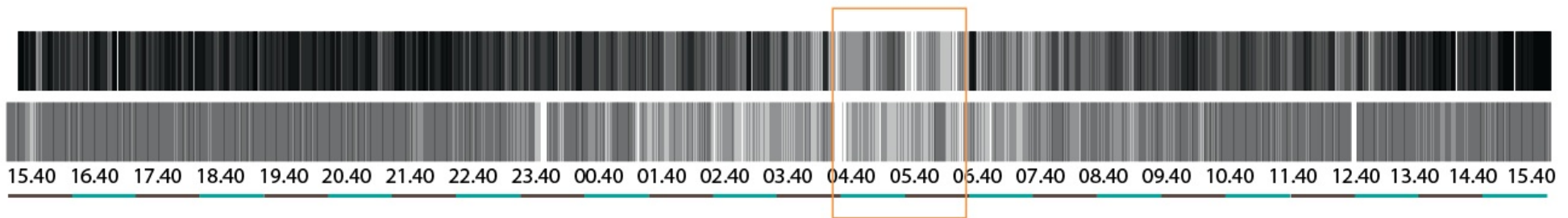
#pakistan



Patterns of pace

1. Continuous & frequent pace
2. Bulk pace
3. Infrequent bulk pace
4. Mixed continuous and bulk pace
5. Infrequent and slow pace

"sleeping-time" in update spaces



Future artsy plans



Pace per platform in audio

twitterRec

1540 1551 1556 1601 1607 1612 1617 1622 1627 1632 1637 1642 1647 1652 1657 1702 1707 1712 1722 1727 1732 1737 1742 1747 1752 1757 1802 1807 1812 1817 1822 1827 1832 1837
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kthnxbai!

<http://wiki.digitalmethods.net/Dmi/OneDayOnTheInternetIsEnough>