

## **Climate Change Sceptics** on the Web (Willie Soon)

**Research Question** \_ To what extent are climate change 'skeptics' present in the climate change spaces on the Web?

**Findings** There is distance between the skeptics and the top of the search engine returns.

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Source\_google.com  
Query "Willie Soon"

**Method** Search for query “Willie Soon” in top 100. Organized in order.

**Tools** Google Scraper and Tag Cloud Generator

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**Product** of the Digital Methods Initiative,  
dmi.mediastudies.nl. **Analysis** by Bram  
Nijhof, Richard Rogers and Laura van der  
Vlies. **Design** Anne Helmond.

