

Cross-platform analysis: Spanish Revolution





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RESEARCH QUESTIONS:

Compare the mediascapes of commercial social media (twitter and facebook) and autonomous social media (tomalaplaza, lorea networks: n.1.cc, network.takethesquare.net, red.democraciarealya.es) used by the 15 May movement (DRY, acampadas) during the spanish revolution...



1: Visualize the mediascapes / communicational ecology of the “spanish revolution”

- ◆ Issue crawler (snowball - get overall image of clusters and networks); Google link referral (see how many people link to autonomous social medias for example)
- ◆ Results: Issuecrawler says no networks could be found! Still waiting for two other crawler...



2: Visualize the issues / Autonomous Social Medias

Issue discovery tool to two sets of links (Toma la plaza + SNS autonomous) producing a long list of issues

- ♦ Clean and bundle those issues
- ♦ Produce tag clouds using Wordle



2: Visualize the ICT issues / Autonomous Social Medias

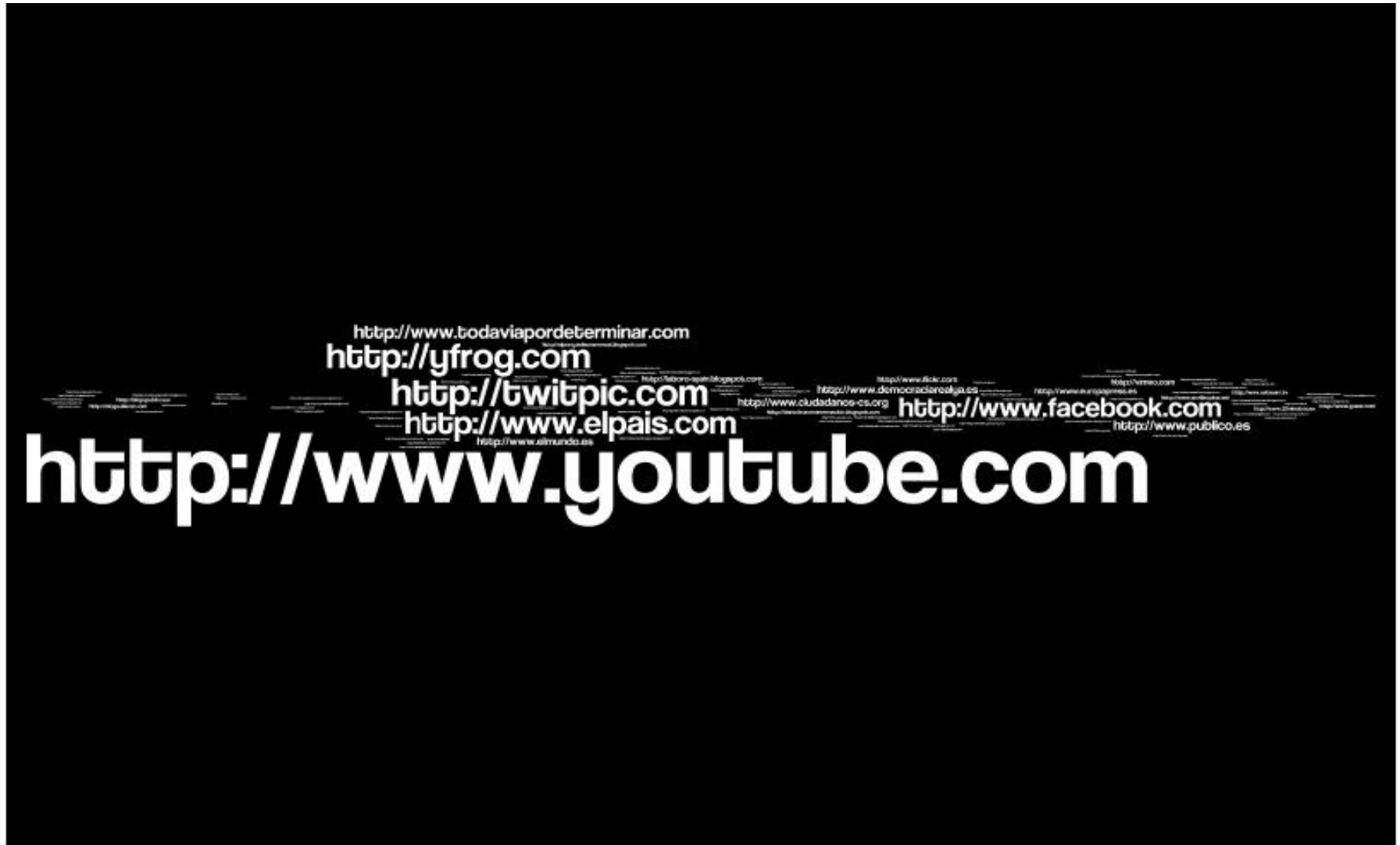


3: Visualize links from twitter hashtags: #SpanishRevolution



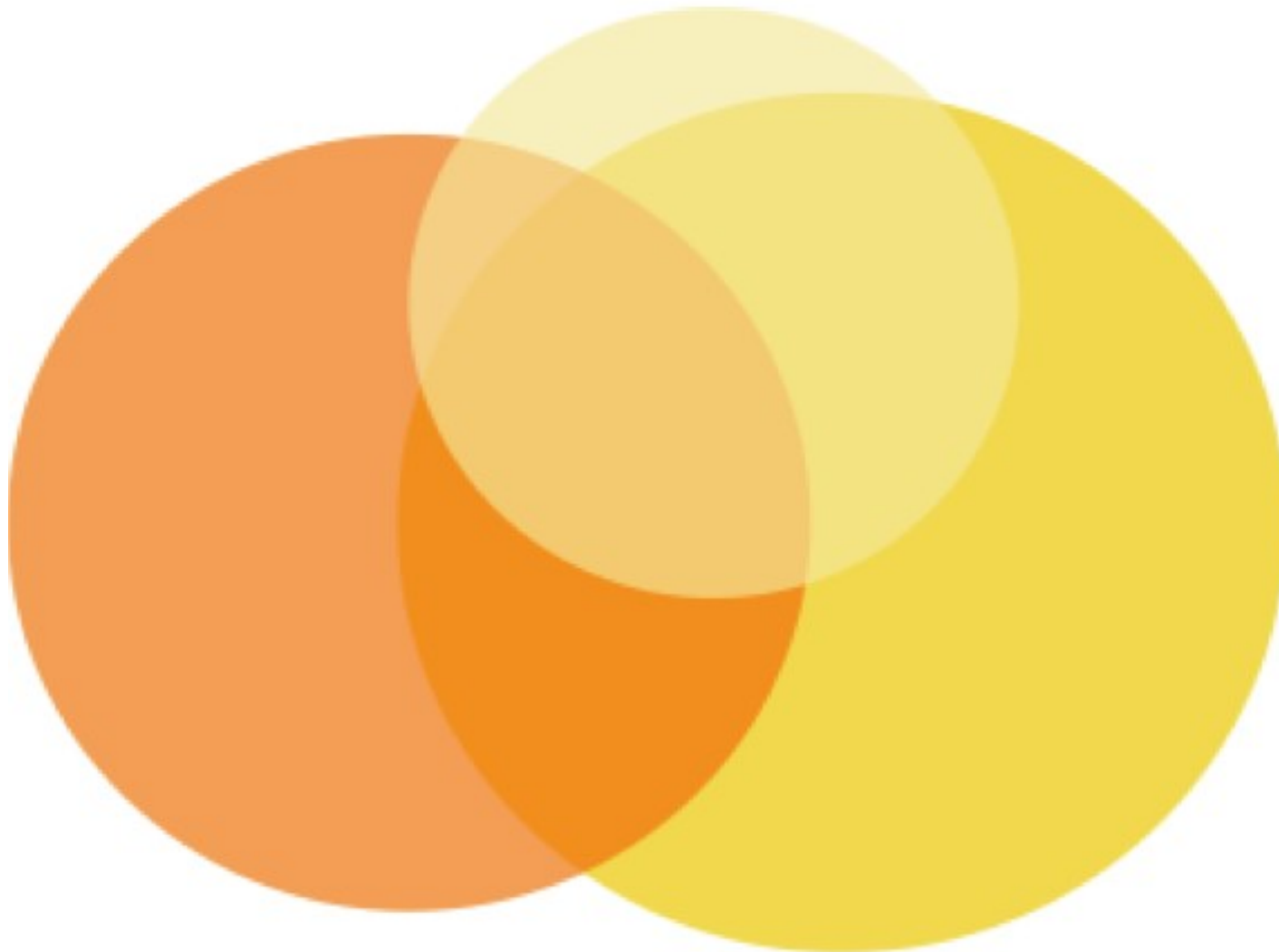


3: Visualize links from twitter hashtags: #DemocraciaReal



4: Triangulation

■ #democraciareal ■ #takethesquare ■ #spanishrevolution





**5: Gephi visualization links gathered
navicrawler whilst browsing
#spanishrevolution links**

SEE PDF

First results research

- Commercial medias and Autonomous medias are referred to inside issue analysis of autonomous social medias spheres
- Twitter: There is dominance of commercial social media platforms but no hegemony, ecosystem is heterogeneous
- Autonomous social media are not present in twitter analysis
- Gephi visualisation: Active mediascape, quite decentralized, many clusters

4: Triangulation

■ #democraciareal ■ #takethesquare ■ #spanishrevolution

